

Research on the Development of Campus Football Culture Based on the Background of Undertake Concept——Taking Jiangxi Independent Colleges as an Example

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Abstract. Using expert consultation method, questionnaire survey method and the mathematical statistics method, and based on the background of the idea of the campus football culture connotation, Jiangxi Province, the status of campus football culture and campus football construction path is studied. The results show that the campus football culture has rich connotation, its hierarchical structure includes material culture system, system culture system and spiritual culture system; Jiangxi campus football league is very heavy football culture construction, and school level is to be strengthened, especially school football ecology Environment and the construction of football culture; campus football culture should be clear to the student-oriented value orientation, pay attention to dig a good campus football spirit, the establishment of a good campus football culture order, to create a special campus football culture activities to strengthen the campus football material culture.

Introduction

The development of campus football culture and the construction of campus football culture can enable more students to understand and feel the fun of football, to cultivate students' soccer interest and sports spirit, to promote the sustainable development of football, for this has a positive impact to the progress of football in China[1].

During the period of Brazil World Cup in 2014, many people stayed up all night, only to see the world's top team style. But in watching this session of the World Cup will inevitably have some regret, that is, there is no Chinese players figure. China's soccer team is difficult to break out of Asia, the Chinese women's football has gradually faded out of the football case, this is not optimistic about the status[2], so that we have to look at the development of Chinese football in some of the problems.

At present, with the "sun sports" to carry out, many colleges and universities have also increased the importance of extracurricular sports activities. Football project has always been one of the college students favorite sports, to carry out some football league, promote the development of campus football, also to strengthen the construction of campus football culture[3], which has also played a great role in promoting the construction of campus culture.

Campus football culture is composed of material culture, spiritual culture, behavioral culture and institutional culture constitute. Among them, the material culture as the basic prerequisite for carrying out football activities, belongs to the basic category; spiritual culture is more inclined to ideology, belong to the target (direction) category; institutional culture is to regulate the campus football activities to develop, Which belongs to the basic guarantee conditions[4] the behavioral culture is related to the behavior of regulating and restricting the students' soccer activities, belongs to the basic norm. So, the basic relationship between these cultures is shown in Figure 1[5].

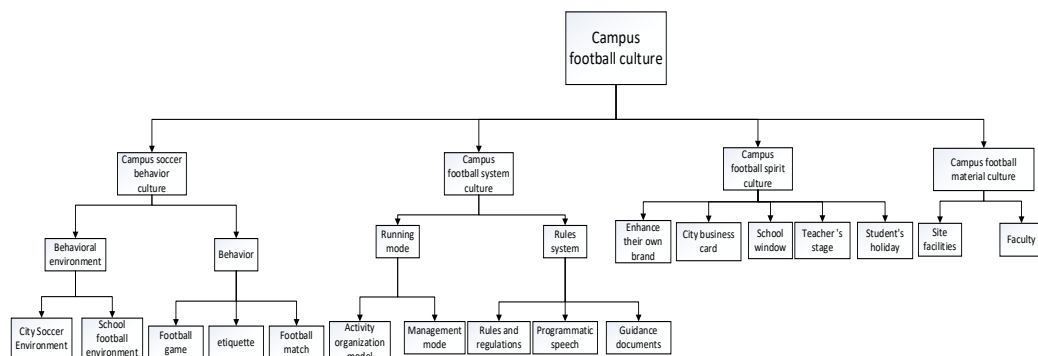


Fig.1 The basic embodiment of campus football culture

Since the 18th Party Congress, General Secretary Xi Jinping repeatedly stressed that party members and cadres, especially leading cadres should be dare to play, dare to adhere the principle, and take the lead in demonstration, the above rate[6]. The concept of undertake, also applies to the football culture development of our Jiangxi Province independent university campus. Dare to "big undertake", with distinctive characteristics of the times[7].

This concept is not noly the time of the exam, but also as a sports teacher of our future account of Chinese football account[8]. By studying the construction of campus football culture, we expect to train a kind of college students who have the responsibility, have the attitude, and this has a good effect for the future development of society.

Therefore, independent colleges and universities of Jiangxi Province should take the campus football culture as a top priority. Now we must establish a new socialist culture, cultivate a new generation of socialism, and with the most able to reflect the spirit of the times of literature and art and cultural activities to cultivate people's sentiments, enrich people's spiritual life[9].

Therefore, this article relies on the spirit of playing spirit, taking the promotion of soccer activities of independent colleges and universities in Jiangxi Province as the background, focusing on the establishment and development of campus football league in Jiangxi province, focusing on the connotation of campus football culture and its construction path, aiming at enriching and perfecting the theoretical system of campus football[10].Constructing and scientific using campus football culture is to drive the sustainable development of campus football, to drive the development and solid progress of the fundamental case and a variety of complementary measures[11]. In view of the characteristics of school education and teachingmethods, the type of campus football culture and its construction, only with the discipline teaching, school normal physical education and teaching, routine sports activities, and school, inter-school football activities, so that campus football and campus football culture can be the power between each other.

Research objects and methods

Research objects

This paper takes the status quo of football culture construction and the construction of campus football in Jiangxi province as the research objects.

Research methods

Interview method

During the course of the study, students and teachers in independent colleges and universities in Jiangxi Province were interviewed to discuss the construction of football culture in Jiangxi province by discussing the individual visits of the school leaders and the relevant teachers of the teaching and research group. Opinions and provide original information for the study of the subject.

Questionnaire survey method

By reviewing the literature and follow the basic requirements of the relevant questionnaire design, combining with the views of mentors and relevant teachers, we determined the content of the study in order to understand the students on the campus football culture needs, the recognition of the construction of campus football culture, listen to students suggestions, to understand the

school campus football culture construction problems. According to the above related content wedesigned the questionnaires. In order to ensure the scientific nature of the questionnaire, we also had asked relevant experts on the questionnaire made a change, and finally forming a formal questionnaire[12]. The initial preparation of the campus football, including the spirit of culture, material culture, institutional culture and behavioral culture 4 first-class indicators, 8 secondary indicators, 30 three indicators (fig.2).

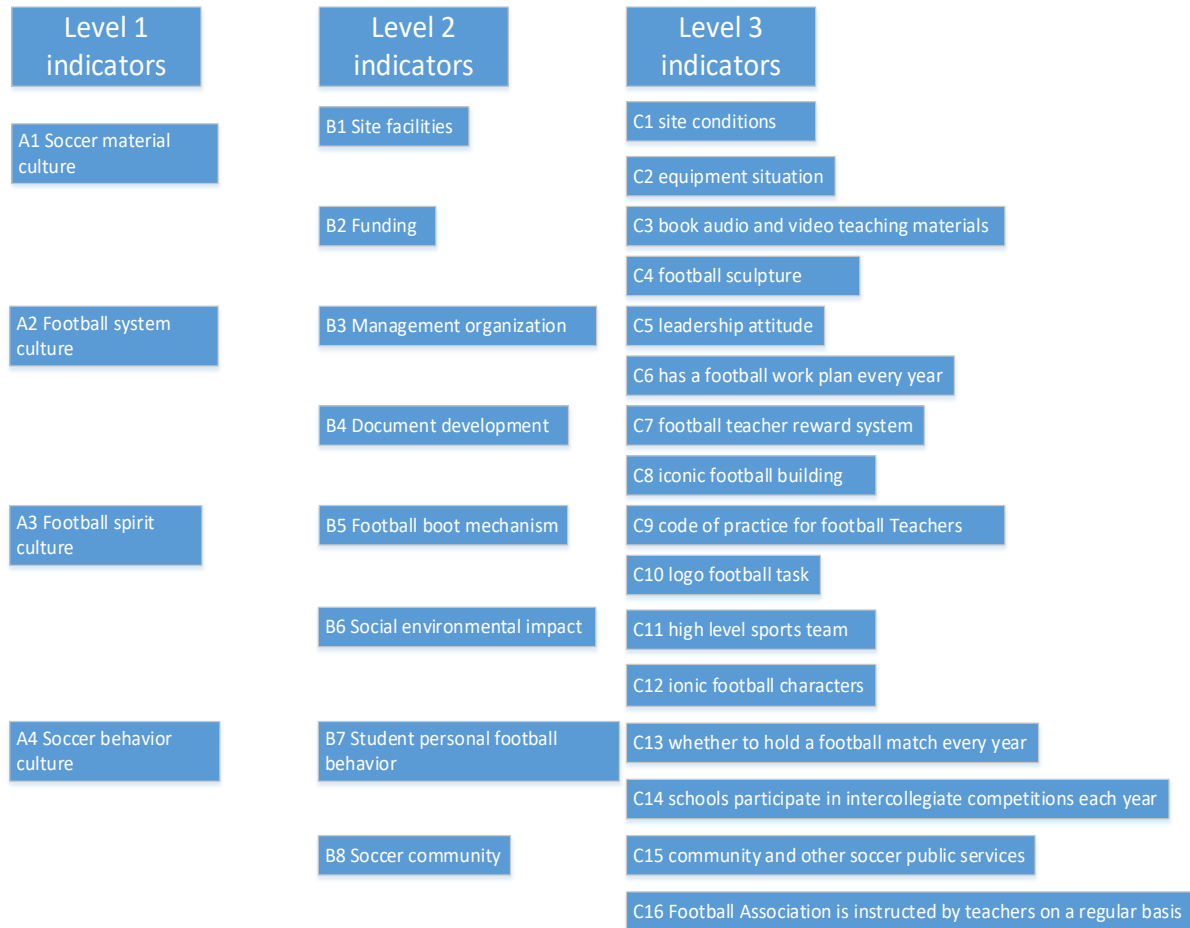


Fig.2 Campus football culture system list

Issuance and recovery of questionnaires

The survey object is Jiangxi Province four schools selected football courses students. 500 per school, using classroom time to sent this questions to students fill out. Finally, we issued a total of 2000 copies of 2000, the recovery rate of 100%, 100% efficiency. Recycle questionnaires and recovery rates, valid questionnaires and efficiency are shown in Table 1.

Table 1 Questionnaire Issuance and Recycling

Category	Issue questionnaires	Recycle questionnaires	Recovery rate	valid questionnaire	Efficient
questionnaire	2000	2000	100%	2000	100%

Indicator statistics

The questionnaire included two parts: scoring and indexing. The indicators in accordance with the "important, more important, general, less important, not important", were given "9,7,5,3,1" score. In statistics, for a group of data average and the trend of the description of the commonly used average of the trend, so with the arithmetic mean of the indicators to express the concentration of experts on the trend, the arithmetic average, indicating high concentration of opinion . When the degree of dispersion is used to describe the degree of dispersion, it has the advantage of not

counting the unit of measurement and the average level of the data[13]. Therefore, the coefficient of variation is used to denote the degree of discretization and the coefficient of variation of the expert.

Here we assume that: X_{ij} for the i -th expert on the j -index scoring, a total of n students, m indicators.

The concentration of opinion of an indicator

$$\frac{M_i}{M_j} = \frac{1}{n} \sum_{i=1}^n X_{ij} \quad (1)$$

The concentration of indicator of the coordination of indicators

$$V_i/V_j = S_j/M_j \quad (2)$$

Among them

$$S_j = \sqrt{\frac{1}{n-1} \sum_{i=1}^n (X_{ij} - M_j)^2} \quad (3)$$

M_j denotes the arithmetic mean of the index;

V_j denotes the coefficient of variation of the index;

S_j represents the standard deviation of the indicator.

Analysis of Questionnaire Results

In the first round of student questionnaire analysis, due to the students on the primary and secondary indicators of higher concentration of views, and the coefficient of variation is small, indicating that students for a level, Secondary indicators hold considerable recognition, do not make more details here, focusing on the three indicators for analysis.

Table 2 The first round of survey part of the three indicators of concentration and coefficient of variation of the list

Level 3 indicators	Opinion concentration M_j	Coefficient of variation V_j
C3 book audio and video teaching materials	5.7	0.2310
C4 football sculpture	5.8	0.1989
C8 iconic football building	5.5	0.2239
C9 code of practice for football Teachers	5.9	0.2748
C11 high level sports team	6.2	0.1768
C12 ionic football characters	6.3	0.2871
C15 community and other soccer public services	6.9	0.1754

The indicators of the concentration in the three indicators as shown in Table 2, from this table we can be seen, "iconic football construction", "iconic football characters", "community or other football public service", "carry out" sports activities "situation" of these four indicators of variation coefficient is small, indicating that the students have a good degree of coordination of the indicators, so these four indicators to delete. The "book audio and video teaching materials", "football sculpture", "high level sports team", "football teacher code of conduct" these indicators a large coefficient of variation, indicating that there is a big difference between students, so the students will further visit.

Discussion

On the basis of analyzing the concept and constituent elements of "culture", "football culture", "campus football" and "campus football culture", it is considered that the composition of football culture in Jiangxi independent school campus should include the following four aspects: school campus football material culture, system culture, behavior culture and spiritual culture.

Jiangxi Province independent school campus football culture from the hardware facilities, management system, football courses, football community, the construction of school football team, as well as organized by the campus football league as the core of the football culture festival, to create a campus football atmosphere and other aspects of construction Good results and grades. For other vocational schools on the campus football culture construction play a reference role.

Through the investigation and analysis of the current situation of campus football culture construction in Jiangxi Province as an example, it is realized that the football exchange between the brothers and schools, the construction of high level football team, the entry of high level soccer tournament, the enrollment and transportation of high level soccer seedling Need to be improved, which to improve the level of school football development and school football career has a great impact. Through the campus football to further promote the popularization of campus football.

Taking Jiangxi Province as an example, the campus football culture construction conforms to the national campus football development thought, the concrete operation method desires to promote or draw lessons from. At the same time, he can further improve the vocational school campus culture level, rich vocational education, has a certain practical significance.

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